

giftcard management





Complete signature suported audit trail for giftcards



card-scan

Magscan of gift and fuel cards for identification and tracking



license-scan

Optical barcode scan of PDF-417 code on Florida Driver's License

KNOW THE LOCATION AND DISPOSITION OF EVERY GIFTCARD ISSUED. COMPLETE SIGNATURE TRAIL FROM INTAKE TO THE POINT THE CARD IS ISSUED TO YOUR CUSTOMER.

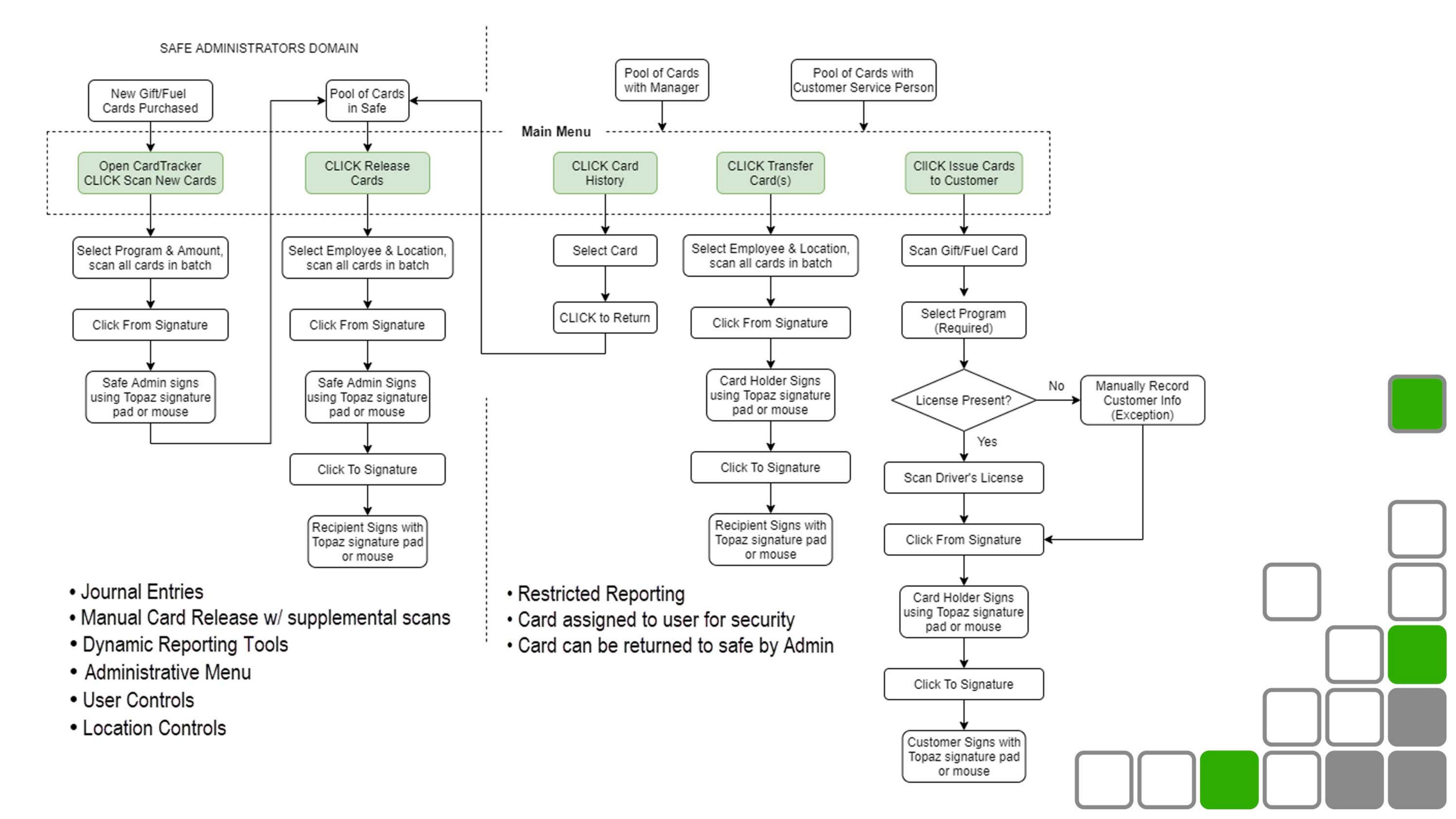
CardTracker Highlights

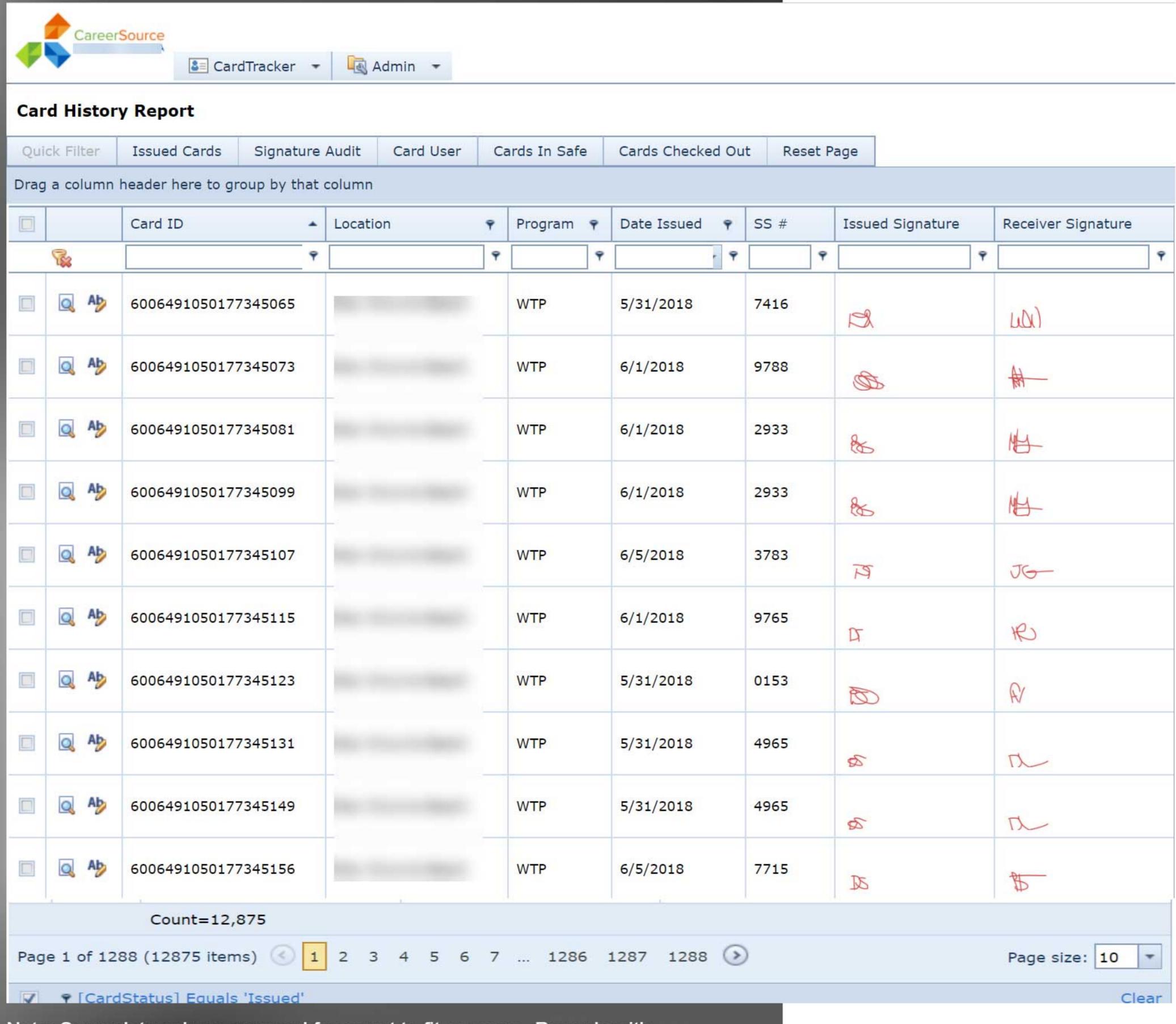
Licensed per Workforce Board		
	Unlimited Users	
	Unlimited Customers	
	Unlimited Programs	
	Unlimited Locatons	

CardTracker Features		
	Cloud Based Service	
	User sees enabled features	
	User sees only enabled locations	
	Dynamic Reports	
	Ongoing Support & Updates prevent obsolescence	
	Custom development available	

Note: CustomerTracker is a complementary application used to track and manage service queues and collect operational data. If enabled selected modules are automatically integrated.

User Types		
	Safe Admin	
	General Admin	
	User (sees only assigned cards)	





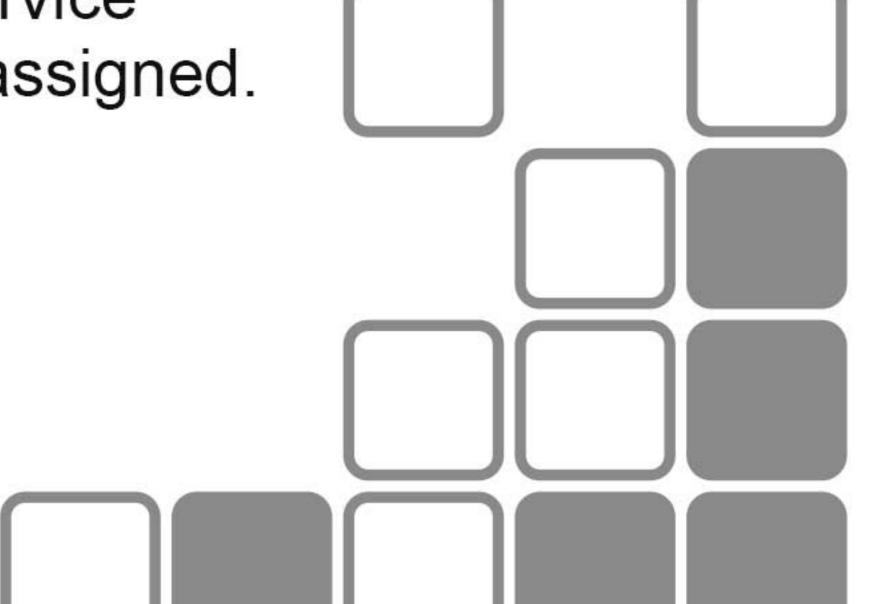
Note: Some data colums removed for report to fit on page. Records with unrecognizable signatures (initials only) used in this example report to anomonize.

Signature Audit Trail

Cardtracker provides a number of checks and balances to help insure card security. Employee and customer signatures are captured with each card transfer. Signatures can be easily compaired via the audit report. Complete signature trails are available for each card in the system.

Customer information is captured via an optical or magstrip capture of data from customer's drivers license. Exceptions can be made, for example if customer does not have a drivers license, but exceptions are noted.

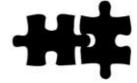
Additionally gift cards can only be issued by the customer service person to whom they are assigned.





Applications Work together seamlessly







CustomerTracker and CardTracker work seamlessly together or apart. If you have both applications common elements like users, programs and locations are shared and managed as a single application. Users have access to the application elements specifically assigned both functionally and for reporting purposes.

- Cloud based application, access from anywhere with internet application with nothing to install *
- · Shared hardware for scanning driver's licenses
- SSO option available



^{*} Optical scanner hardware requires some simple configuration

Customer Tracker & Card Tracker

Ongoing Development Prevents Obselence

Aded demographics to CustomerTracker. Also made various other improvements like SSO, user status, and addtional reporting.

Added support for new magstripe format to support changes in FL driver's license in both applications, improved workflow.

Added optical scanner to support changes in FL driver's license. Now reads PDF-417 barcode on newer licenses.









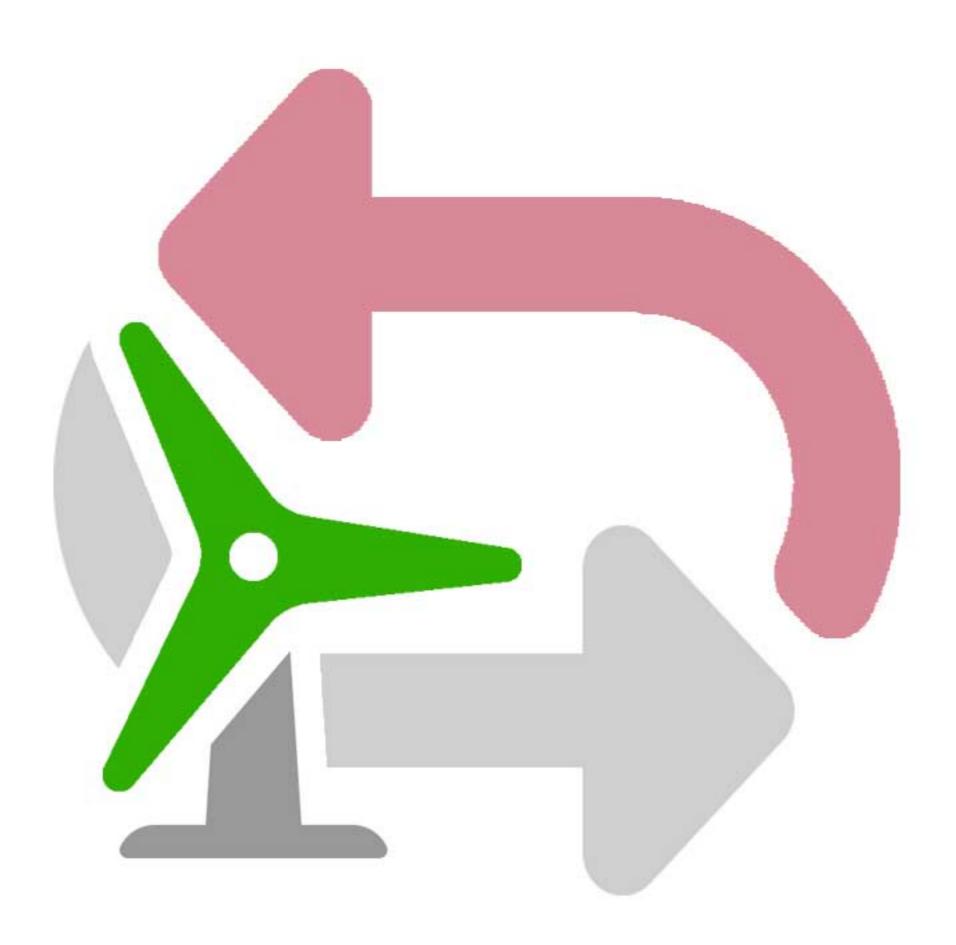
Developed CustomerTracker as a queue management and services reporting application in coordination with CareerSource Polk

5 2017

Developed CardTracker in coordination with five CareerSource workforce boards to improve giftcard tracking, and reporting.

2019

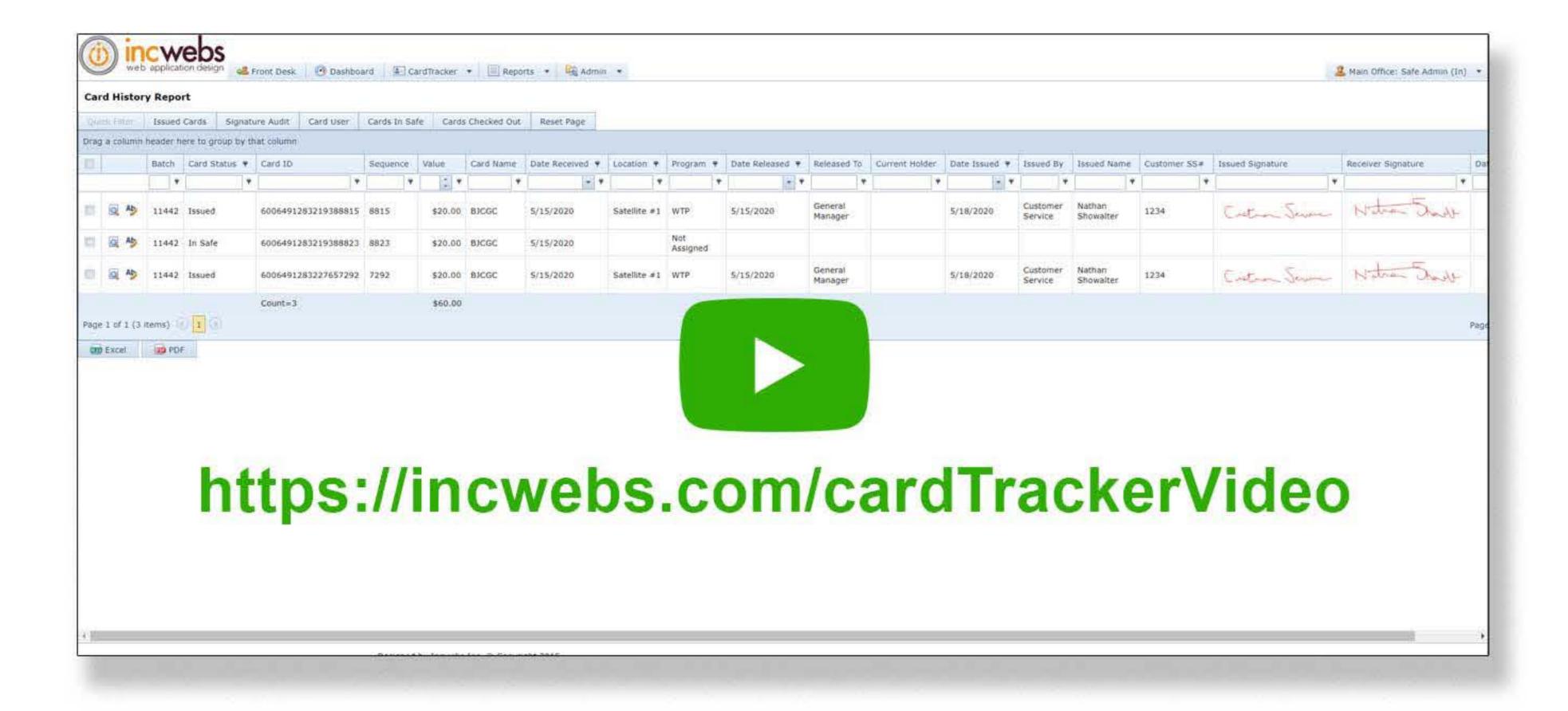
Added Topaz signature pad to the mouse signature method which is available for use without addtional hardware.



Continuous Improvement

Both applications will be kept up-to-date to work in modern browsers.

Contact us for a free online demonstration of the application





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